BUILDER PULSE

# Builder

TOP STORY



7.02.2013





**Builder Current Edition** 

THE ECONOMIST

#### Through the roof again?

An analysis in The Economist suggests that fundamentals are in place-scarcity of supply, stabilizing of price, and building of demand-to support housing's steady recovery. Two "X" factors: one is mortgage rate increases might possibly push monthly payments beyond where a segment of aspiring buyers out of the demand base, or two, media-fueled exuberance could blow up a sudden bubble in house prices that would stifle demand as well. Interesting second half of 2013 ahead. The secondary question here is, is everybody in this picture compliant? Read More

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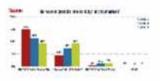


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RUSINESS



Price pressure, inventory scarcity



NAME EYE ON HOUSING
Housing's key food



Mixed use gets a new shot in a 'new normal'

nogili to contoill agoille Redfin business analyst Tim Ellis looks at the data captured in Redfin's latest survey of its real estate agent universe on whether it's better to be a buyer or seller in today's market. The shift is on, Read

#### groups singicmultifamily, and remodeling-spending

National Association of Home Builders economist Natalia Siniavskaia looks at May 2013 construction spending breakouts from the Census Bureau, noting that the rate of post-recessionary renaissance increase in residential construction spending jettisoned the most in nearly five years. Calculated Risk's Bill McBride also takes a look at the data, and sees even better numbers in the offing Read More

#### economic, social, local landscape

Fighting back at online retailers, shopping venues focus on the intersection of needs and desires. Urban Land contributor David W. Myers explores mixed-use developments and its outlok Read More

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#### MARKET INTELLIGENCE



U.S. cities where it's

### cheaper to buy than

While both home and rental prices are up, home prices are up significantly more than rental prices. So is buying a home still cheaper than renting? Here, channeling content from 24/7 Wall St., is a slideshow of nine U.S. cities where it's cheaper to buy than rent. Read More



#### ATLANTIC CITIES America's brainlest cities?

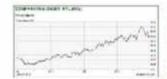
Atlantic Cities' Richard Florida explores data from Lumosity to try to discern why some core-based statistical areasfondly known as cities-may have better cognitive skills than others. Read More

#### 24/7 WALL STREET Global top 10: most competitive cities

24/7 Wall St.'s Michael Sauter channels The Economist Intelligence Unit's "Hot spots, Benchmarking global city competitiveness," with a ranking of the world's most competitive cities included.

Read More

#### COMPANIES AND BRANDS



#### Best Places to Retire title gives props to five Pulte Del Webb neighbs

Del Webb communities are



FORBES.

#### Is Ryland an investment outlier among home builders?

Shares of home builder Ryland Group sold off after mortgage rates spiked on fears of Fed tapering, but have since rebounded off of recent lows. This Zacks analysis in Forbes dives in on a case for Ryland as a peer group outlier. Read More among the country's ou best master planned communities for boomers as selected by Where to Retire magazine. Del Webb has five communities on the list this year-more than any other active adult builder. Here's the complete list. Read More

SAN FRANCISCO BUSINESS TIMES

#### Lennar lands investors in \$7B shipyard redevelopment

San Francisco Business Times staffer J.K. Dineen reports that a Minneapolis investment company has bought a "significant minority stake" in Lennar Urban's \$7 billion redevelopment of the Hunters Point Shipyard and Candlestick Point. Read More

#### FINANCE AND ECONOMICS



CNBC

#### Betting big on home buying demand

Brad Hunter, chief economist for MetroStudy, discusses the U.S. housing market ahead of key numbers and explains why buying activity should increase and builders are feeling "extremely optimistic". Read More



NEW YORK TIMES

#### From jobs gains to full employment is a long stretch

Despite signs of economic strength in several sectors, demand for labor remains sluggish, and that's an especially big problem for low-and middle-income workers, an economist writes. New York Times Economix columnist Jared Bernstein offers analysis. Read More

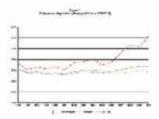


WALL STREET JOURNAL

#### Would a cut in jobless benefits reduce unemployment?

The Wall Street Journal's Ben-Casselman explores the question of whether extended unemployment benefits lead to higher rates of long-term unemployment? A new paper from the Federal Reserve Bank of Boston suggests the answer is "no"-or at least, "not much." The WSJ is a paid-subscription site. Read More

#### POLICY



#### NEW YORK TIMES Immigrants mean business

There are plenty of high-profile examples of immigrant inventors and entrepreneurs, and research affirms that immigrants form businesses at a higher rate than native-born Americans. New York Times Economix columnist Catherine Rampell reports. Read More



### THE ATLANTIC Are Liberals turning on immigration reform?

The legislation's lesser-known drama: Protecting its left flank from jittery advocates who worry it is too conservative. The Atlantic's Molly Ball reports. Read More

NATIONAL ASSOCIATION OF HOME BUILDERS

#### Over-ruled: NAHB tells Congress to dial back on regulations

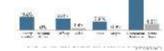
Per a National Association of Home Builders press statement, "The National Association of Home Builders urged Congress to support the Regulatory Flexibility Improvements Act of 2013 (H.R. 2542), a bipartisan bill that would require federal agencies to identify and reduce costs of regulations for small businesses when determining the economic benefits of a proposed rule, and it gives small businesses more opportunities to be heard as rules are written." Read

**DESIGN AND TRENDS** 



Household Income Index





#### FORTUNE

#### Only the wealthy feel economic recovery

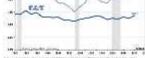
Recent data suggests the Fed may be misreading the strength of the average American consumer, reports Stephen Gandel, Fortune. A closer look reveals consumer spending boosts, are not necessarily being fueled predominantly by average working Americans. Read More



Source: Sentier Research VVALL STREET JOURNAL

#### Whither household incomes?

Four years into recovery, parts of the economy have strengthened but real median household income remains below pre-recession levels. The Household Income Index came in at 92.2 in May, below the 97 of June 2009, when the recession ended. Wall Street Journal staffer Brenda Cronin reports. The WSJ is a paid-subscription site. Read More



## THE ATLANTIC CITIES 44% of young college grads are underemployed

Atlantic Cities columnist
Jordan Weissman explores a
new Federal Reserve Bank of
New York report indicates a full
44% of recent college
graduates were
underemployed as of 2012.
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#### PULSE LINE:



#### BLOOMBERG/ BUSINESSWEEK Citi will re-pay Fannie Mae \$968 million on bad loans

Citigroup Inc. will pay Fannie Mae \$988 million to compensate the taxpayerbacked mortgage buyer for more than a decade of claims tied to faulty home loans. Read More

#### PELITERS

#### Upward rates pressure ravages mortgage funds

Funds that focus on U.S. home loans recorded their biggest quarterly loss in nearly two decades as investors fled out of bonds in the past six weeks on fears that less stimulus from the Federal Reserve will push up interest rates. Read More



### REUTERS Factories productions is up, but hiring dips in

Manufacturing expanded last month, rebounding from an unexpected contraction in May, but hiring in the sector was the weakest in nearly four years, which could make the Federal Reserve think twice about how soon to scale back its stimulus. Read More

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